



**GREAT BIG
AUCTION**



**Big Brothers
Big Sisters®**

OF METROPOLITAN
DETROIT

Thursday, October 6, 2022 • 6:00 p.m.

Ford Field Hall of Legends

2022 SPONSORSHIP OPPORTUNITIES

About Big Brothers Big Sisters of Metropolitan Detroit

Inherent in every child is the ability to succeed and thrive. Our mission is to ignite the power and promise of youth through professionally supported one-to-one mentor relationships. We are committed to helping Littles (ages 7-17) access their own resourcefulness and resiliency in order to achieve their full potential. Since 1974, Big Brothers Big Sisters of Metro Detroit has been providing mentors for our community's most vulnerable youth, including those growing up in poverty, living in single parent households or coping with parental incarceration.

Support the Great Big Auction

The Great Big Auction is the signature fundraising event for Big Brothers Big Sisters of Metropolitan Detroit raising over \$150k annually to support mentoring programs for challenged youth in the tri-county area. This high-energy event draws a diverse crowd from across metro Detroit. Featuring both a live and silent auction, items are procured by a dedicated group of volunteers.

In addition to a host of benefits for your company's brand, the money raised from this event helps the agency continue to serve the youth of Detroit by providing meaningful, life-changing mentor relationships. Unlike many other non-profit organizations in the community that serves children, we do not charge a fee to the families or volunteer mentors in our programs. That means that 100% of our operating budget comes from donations, grants, and funds raised from our events.

Over the last year, we've all had to adjust to a world no one could have predicted—but our mentoring hasn't stopped. Our Bigs continue to find innovative ways to stay connected to their Littles. In addition to ensuring our matches are supported, our agency continues to help families connect with the resources they need to survive and thrive. Sponsoring the Great Big Auction doesn't just offer a return on investment for your organization; it also provides a substantial return on investment in our community. Our success yields resilient kids, strong families, and healthy communities. Be a defender of potential!

DEADLINE FOR SPONSORSHIP CONFIRMATION — August 30, 2022

Contact Regina.Reid@bbbsdetroit.org or **313-326-2483** for more information.

Big Brothers Big Sisters of Metropolitan Detroit is a 501(c)3 organization as recognized by the IRS. Donations are tax deductible. W9 available upon request.

CORPORATE SPONSORSHIP OPPORTUNITIES

\$20,000 - Presenting Sponsor

- 20 VIP Tickets to the Great Big Auction
- Logo on Big Brothers Big Sisters of Metropolitan Detroit Website
- Logo on event video screens
- Full (inside front) page color advertisement in the program book
- Live ongoing recognition from the stage during the event
- Ongoing recognition on all BBBSMD social media channels
- Company leader quote in official event Press Release
- Additional recognition as one of the following:
 - Bar sponsor
 - Auction sponsor
 - Food station sponsor
 - Raffle Sponsor

\$15,000 – Empowerment Sponsor

- 16 VIP tickets to the Great Big Auction
- Logo on Big Brothers Big Sisters of Metropolitan Detroit Website
- Logo on event video screens
- Full (inside back) page color advertisement in the program book
- Live ongoing recognition from the stage during event
- Ongoing recognition on all BBBSMD social media channels
- Additional recognition as one of the following:
 - Bar sponsor
 - Auction sponsor
 - Food station sponsor
 - Raffle Sponsor

\$10,000 – Inspiration Sponsor

- 10 VIP tickets to the Great Big Auction
- Logo on Big Brothers Big Sisters of Metropolitan Detroit Website
- Logo on event video screens
- Half-page color advertisement in the program book
- Live ongoing recognition from stage during event
- Ongoing recognition on all BBBSMD social media channels
- Additional recognition as one of the following:
 - Bar sponsor
 - Auction sponsor
 - Food station sponsor
 - Raffle Sponsor

\$5,000- Leadership Sponsor

- Logo on Big Brothers Big Sisters of Metropolitan Detroit Website
- Logo on Electronic Banner at the Great Big Auction
- 6 VIP Tickets to the Great Big Auction
- Half-page color advertisement in the Great Big Auction Program Book
- Live ongoing recognition from stage at the Great Big Auction
- Ongoing recognition on all BBBSMD social media channels
- Additional recognition as one of the following:
 - Bar sponsor
 - Auction sponsor
 - Food station sponsor
 - Raffle Sponsor

\$2,500- Defining Sponsor

- Logo on Big Brothers Big Sisters of Metropolitan Detroit Website
- Logo on Electronic Banner at the Great Big Auction
- 4 VIP Tickets to the Great Big Auction
- Quarter page color advertisement in the Program Book
- Live ongoing recognition from stage at the Great Big Auction
- Ongoing recognition on all BBBSMD social media channels
- Additional recognition as one of the following:
 - Bar sponsor
 - Auction sponsor
 - Food station sponsor
 - Raffle Sponsor

Please complete the form on the following page for your preferred level of sponsorship.

SPONSORSHIP FORM

Please complete the information below confirming your sponsorship details. *Please print.*

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone (_____) _____ Email _____

Yes, this confirms our support of the **Great Big Auction** on Thursday, October 6, 2022 at the Ford Field Hall of Legends as follows:

- \$20,000
- \$15,000
- \$10,000
- \$5,000
- \$2,500

PAYMENT INFO

My check in the amount of \$ _____ is enclosed. Checks are payable to Big Brothers Big Sisters of Metropolitan Detroit , 2470 Collingwood, Suite 218, Detroit, MI 48206

Invoices and W9 will be sent electronically upon request to Regina.Reid@bbbsdetroit.org, Your support will be outlined and confirmed upon receipt of payment.

Your prompt response to our request for logos/artwork requirements for your sponsorship is greatly appreciated.